

## // Pros and Cons of a Destination church

### ● 1 Pros

- 1.1 People who drive for miles are demonstrating commitment
- 1.2 You are drawing from a larger pool
- 1.3 Values tend to be more homogeneous--people are driving to come get a certain thing (fits their niche)
- 1.4 Wider range of influence--extends your reach
- 1.5 The church becomes defined by its one thing

### ● 2 Cons

- 2.1 Culture becomes saturated around the drawing factor, making local community less important and the one thing more important
- 2.2 Value for the one thing might have to be learned--it might be a level of growth (ie. baptists being won to the HS)
- 2.3 The commuter is voting that the "certain thing" is more important than connecting a local church with their neighbor
- 2.4 People who drive for miles volunteer less and/or weaken their social interaction outside the church
- 2.5 The ability to invite friends weakens because the commitment level is so different between the goer and the invitee (unless you know the invitee fits the niche)
- 2.6 The commuter can often seem to be unreasonably dependent on their church by local outsiders
- 2.7 Changes in culture are more hard fought because those tend to be at the expense of the commuter
- 2.8 Visitors from the local community around the church can feel like outsiders and not have connectivity
- 2.9 Less common bonds exist to fellowship around things like kids, schools, dining, etc.
- 2.10 When the area is below the area lived in, it becomes harder to build value to a non-knowing invitee
- 2.11 Weather is more significant
- 2.12 Less time to hang-out and build relationships
- 2.13 Children and youth are going to church with people they are not going to school with--harder to connect them deeply
- 2.14 The choosing of the "certain thing" is an act of a discriminating palette--something that is learned by someone who has had exposure to many other churches
- 2.15 Another church could master the "certain thing" better--and commuter will not be intimidated to leave to follow it--no matter how far away it is
- 2.16 People's needs might shift beyond the one thing
- 2.17 The church becomes defined by its one thing